

# IDAHO FARM BUREAU

## NetSuite OneWorld Ensures Idaho Farm Bureau Continues to Flourish in Changing Industry

Helping Idaho's farming and ranching industries solve problems, innovate and build community has been the mission of the Idaho Farm Bureau for 77 years. But as it confronts the reality that farms are consolidating and the average age of a farmer continues to climb—it needs to ensure every farmer is engaged, and to that end, needed a system to streamline and innovate its business. By switching to NetSuite and receiving a software donation from [Oracle NetSuite Social Impact](#), it has accelerated its innovative farming practices.



<b>COMPANY</b> Idaho Farm Bureau	<b>EMPLOYEES</b> 23	<b>NETSUITE PRODUCT IMPLEMENTED</b> <a href="#">NetSuite OneWorld</a>
<b>LOCATION</b> Pocatello, Idaho	<b>NUMBER OF USERS</b> 23	<b>IMPLEMENTATION PARTNER</b> <a href="#">Cumula 3 Group</a>
<b>INDUSTRY</b> Nonprofit	<b>NUMBER OF SUBSIDIARIES</b> 5	<b>LOCATION</b> Nationwide, HQ in San Francisco Bay Area
<b>REVENUE</b> \$5 million	<b>SYSTEMS REPLACED</b> QuickBooks, Excel	

“As a nonprofit, we have put finances in their proper prospective. We are more transparent to our stakeholders and can focus more on our mission”

— Tyler Zollinger, Assistant Treasurer, Idaho Farm Bureau

### Less Complexity, More Member Focus

#### NETSUITE'S UNIFIED PLATFORM WINS OUT

Swayed by its cloud architecture and unified platform, the nonprofit chose NetSuite OneWorld over competing nonprofit software, partnering with Cumula 3 Group to go-live in a month to manage financial processes for its headquarters, as well as two related subsidiaries. NetSuite is also supporting POS transactions in 36 county offices, automating the management of popular member benefits programs like discounted ticket sales.

Automated accounting removes complexity for the grassroots organization, and end-to-end visibility at the state level means that the organization can make smart financial decisions—recently enabling it to fully fund its pension plan and take advantage of discounted PBGC rates.

#### INSIGHT TO MAKE TOUGH DECISIONS

#### FOUNDATION TO INNOVATE SERVICES

NetSuite ensures the organization won't enter the nonprofit starvation cycle. Instead of cutting programs to shore up revenue, it can streamline operations to offer more benefits and services to its members, as well as make insight-driven decisions on new revenue streams.