



# ORACLE NETSUITE DRIVING NEXT LEVEL GROWTH ACROSS THE RETAIL INDUSTRY

As the retail industry evolves, many brands are partnering with Private Equity (PE) and Venture Capital (VC) firms to help bring their production and mission to the next level. NetSuite has a wealth of experience working both with retail businesses, PE and VC firms.

## Dedicated PE & VC Investor Support

- PE & VC best practice reporting metrics
- Established financial reports to support diligence for future liquidity events—fundraising, acquisition, IPO
- NetSuite dedicated team that works exclusively with PE & VC-backed companies

## Industry Expertise

- [Dedicated retail team for your success](#) – Highly focused on supporting companies as they adopt next generation technology
- [Industry specific consultation and ROI analysis](#) – Adopting solutions should be value driven and provide tangible benefits to your organization. We understand that you don't assess software every day, and want to understand how we can provide positive impact as you continue to grow and evolve
- [Built to Scale](#) – On average, our retail customers are seeing revenue growth of 207%, order efficiency improvement of 111%, order volume increase of 194% and inventory turn improvement of 30%.

## Demonstrated PE & VC Backed Success

JONATHAN ADLER



## Background

- Founded in 1998
- 5,000+ employees
- Acquired by Oracle in November 2016 to focus on startups and midmarket companies

## Performance

- Used by 40,000+ organizations
- Used across 160+ countries

## SuiteSuccess

### Built for Modern Retail Companies

- 3,000 hours of industry leading business practices built-in.
- 300+ pre-built reports, dashboards and business intelligence.
  - Sales Force Automation & Marketing
  - Order Management
  - Supply Chain (inventory management, forecasting)
  - Omnichannel Commerce
  - Financial Report and Process Support
  - In-store and Merchandising

## Accelerated Implementation

- Streamlined implementation based upon industry leading processes
- Focus is on running your business, not the implementation

## Automatic Upgrades

- Continuous innovation and upgrades with latest features on a semi-annual basis