



ORACLE NETSUITE DRIVING NEXT LEVEL GROWTH ACROSS THE SOFTWARE INDUSTRY

As the software industry evolves, many brands are partnering with Private Equity (PE) and Venture Capital (VC) firms to help bring their production and mission to the next level. NetSuite has a wealth of experience working both with software businesses, PE and VC firms.

Dedicated PE & VC Investor Support

- PE & VC best practice reporting metrics
- Established financial reports to support diligence for future liquidity events—fundraising, acquisition, IPO
- NetSuite dedicated team that works exclusively with PE & VC-backed companies

Industry Expertise

- **Dedicated software team for your success** – Highly focused on supporting companies as they adopt next generation technology
- **Industry specific consultation and ROI analysis** – Adopting solutions should be value driven and provide tangible benefits to your organization. We understand that you don't assess software every day, and want to understand how we can provide positive impact as you continue to grow and evolve
- **Built to Scale** – On average, our software customers are seeing revenue growth of 265%, employee productivity improvement of 59%, IT cost savings of \$172K and a 66% reduction in the time to monthly close.

Demonstrated PE & VC Backed Success

directscale   Genesys  smartsheet

Background

- Founded in 1998
- 5,000+ employees
- Acquired by Oracle in November 2016 to focus on startups and midmarket companies

Performance

- Used by 40,000+ organizations
- Used across 160+ countries

SuiteSuccess

Built for Modern Software Companies

- 3,000 hours of industry leading business practices built-in.
- 300+ pre-built reports, dashboards and business intelligence.
 - Selling and Order Management
 - Billing/Invoicing
 - Renewal and Revenue Management
 - Financial Report and Process Support

Accelerated Implementation

- Streamlined implementation based upon industry leading processes
- Focus is on running your business, not the implementation

Automatic Upgrades

- Continuous innovation and upgrades with latest features on a semi-annual basis